

Tree Planting Campaign: A Greener Future Begins At Home



Spruce Up! Delaware



Spruce Up! Delaware is brought to you with the help of:



Delaware
Forest
Service



Delaware
Community
Forestry
Council



Delaware Nursery
& Landscape
Association



With funding from the
US Forest Service's
State and Private
Forestry Program

Gateway Garden Center
7277 Lancaster Pike
Hockessin, DE 19707
302-239-2727

Ronny's Garden World
5580 DuPont Pkwy.
Smyrna, DE 19977
(302)653-6288

All Seasons Nursery
1325 S. Governors Ave.
Dover, DE
(302) 734-2060

East Coast Garden Ctr.
30366 Cordrey Rd
Millsboro, DE 19966
(302) 945-3489

How the Spruce Up! Delaware Program Works

This coupon is worth \$10 off the purchase of a “qualifying tree” (see list below) under the “Spruce Up! Delaware” campaign from your local participating retailer or garden center. The tree must have a pre-discount retail price of at least \$35. The \$10 discount will be taken at the register at the time of sale. This is not a mail-in reimbursement. One coupon must be filled out for each tree purchased. If you are purchasing multiple trees, please fill out a coupon for each tree. This coupon reimbursement is for retail sales only, and wholesale tree purchases do not qualify. This reimbursement is on a **first-come, first-served** basis. The reimbursement will be honored up to 750 trees purchased by May 31, 2009. Ends on May 31, 2009 or all coupons are redeemed. **LIMIT OF (3) PER CUSTOMER OR ADDRESS. GOOD ONLY WHEN VALIDATED AT PARTICIPATING LOCATIONS.**

SAVE \$10 OFF A TREE AT
PARTICIPATING GARDEN
CENTERS IN DELAWARE.

LIMITED TO THE FIRST
750 TREES PURCHASED
BY MAY 31, 2009. HURRY!

Save \$10 now!
Coupon on back.

Plant A Tree

Spruce Up!
Delaware

\$10

10

TREE

HAMILTON

DOLLARS

Qualifying trees must retail for **at least \$35** and **not** appear on these **“not recommended”** lists:



INVASIVE TREES DO NOT PLANT

Invasive trees are not native to Delaware. Some non-natives, such as Norway spruce and ginkgo, are acceptable as new plantings. Invasive trees tend to grow quickly and they can displace our native vegetation.

Norway maple
Tree of Heaven
Paulownia
Mimosa
White mulberry
Bradford Pear
Chinese Elm



Trees **Not Recommended** for Planting

The trees on this list are **very likely** to develop serious problems:

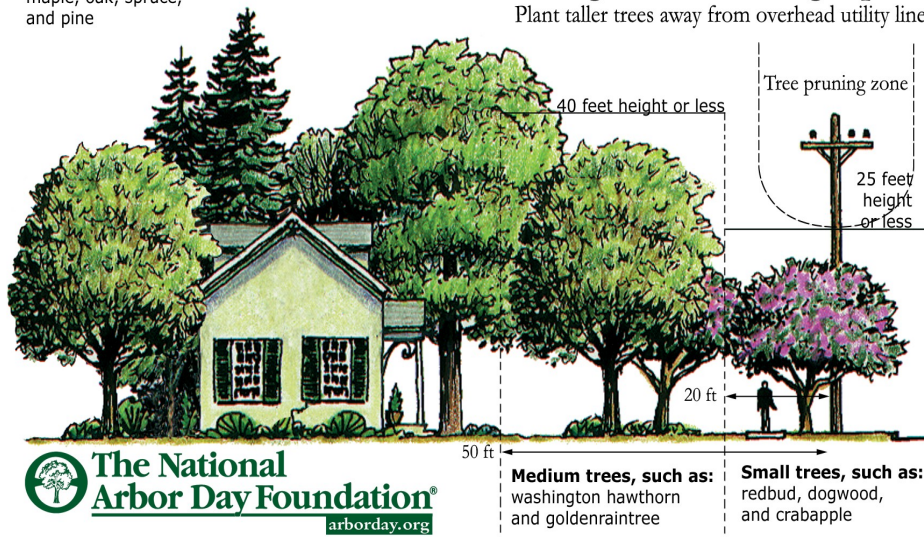
- Ash** (emerald ash borer kills ash trees and could appear soon in Delaware)
- Northern red oak, pin oak** (bacterial leaf scorch is common in these)
- Leyland-cypress** (many disease and insect problems affect this tree)
- Hemlock** (a non-native insect, hemlock woolly adelgid, infests this tree)
- Japanese black pine, Austrian pine** (a pest called pinewood nematode affects these)
- White-barked birch** (the bronze birch borer, an insect pest, attacks white-barked species)



Tall trees, such as:
maple, oak, spruce,
and pine

Plant the right tree in the right place

Plant taller trees away from overhead utility lines

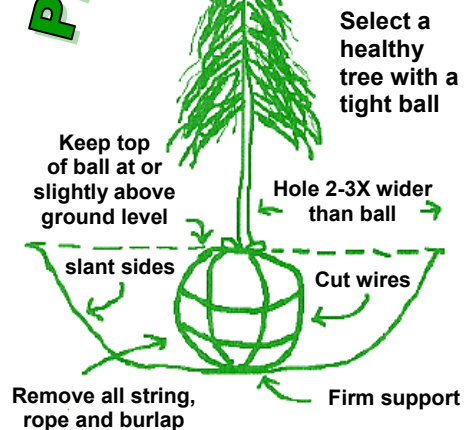


 **The National Arbor Day Foundation**
arborday.org

Medium trees, such as:
Washington hawthorn
and goldenrain tree

Small trees, such as:
redbud, dogwood,
and crabapple

Planting a Tree



CUT ALONG DOTTED LINE

\$10 Spruce Up! Delaware Ten Dollar Tree Coupon Reimbursement Form



Name of Purchaser _____

Address (where tree will be planted) _____

County/City _____ **DELAWARE** Zip _____

Tree Species _____ Tree Size ☐ Under 5 ft ☐ Over 5 ft

Purchased from: _____ Retail Value _____ Date _____

☐ Yes, add my email address to the Delaware Forest Service mailing list _____

Terms of Coupon Reimbursement: This coupon is worth \$10 off the purchase of a “qualifying tree” under the “Spruce Up! Delaware” campaign from your local participating retailer or garden center. The tree must have a pre-discount retail price of **at least \$35**. The \$10 discount will be taken at the register at the time of sale. This is not a mail-in reimbursement. One coupon must be filled out for each tree purchased. If you are purchasing multiple trees, please fill out a coupon for each tree. This coupon reimbursement is for retail sales only, and wholesale tree purchases do not qualify. This offer of reimbursement is on a first-come, first-served basis. The reimbursement will be honored up to a total of 750 trees purchased by May 31, 2009. Reimbursement begins April 11, 2009 and ends on May 31, 2009.

LIMIT (3) TREES PER CUSTOMER OR ADDRESS. GOOD ONLY AT PARTICIPATING RETAILERS. NOT GOOD UNTIL VALIDATED.